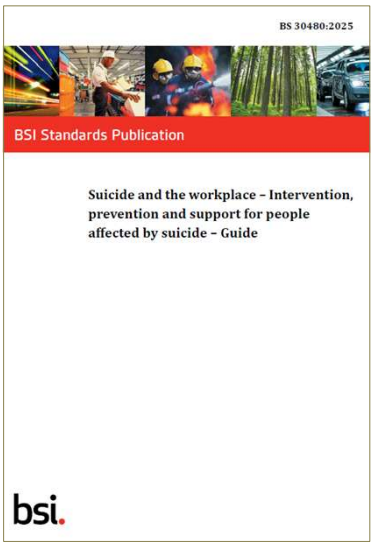
An Introduction to:
BS30480
Suicide and the Workplace

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Why is understanding about suicide relevant to my workplace?

"Avoiding the human tragedy of suicide through suicide prevention strategies, systems, policies and practical actions is always preferable to responding, unprepared, to a person in crisis or to a death by suicide."

bsi

Why is understanding about suicide relevant to my workplace?

UK suicides in 2024	Attempting suicide	Thoughts of suicide
7,147	1 in 13	1 in 4
House of Commons Library (Jan 2026)	NHS England APMS (Nov 2025)	NHS England APMS (Nov 2025)

How many people are affected by a single suicide? 135

Cerel, J. et al (2018) Journal of Affective Disorders

The New British Standard from BSI

- Introduced in November 2025
- Free and easy to access
- Includes toolkits, resources and checklists
- An essential part of health & safety at work
- Best practice for every business

BS30480 Headlines

- Workplace Culture
- Strategy & policy
- Understanding
- Intervention
- Support

BS30480 Headlines

Workplace Culture
- Meeting workers needs
- Meeting customers needs
- Addressing stigma

Strategy & policy
- Senior leadership
- Simple and clear policy
- Monitoring

Understanding
- What is suicide?
- Risk factors
- Causes of work distress

Intervention
- Recognising the signs
- How to ask about suicide
- What to do next

Support
- Resources & services
- Grief after suicide loss
- Reducing future risk

BS30480 Resources and Toolkits

Annex A

Principles for commissioning suicide prevention training

Annex B

Toolkit for human resources

Annex C

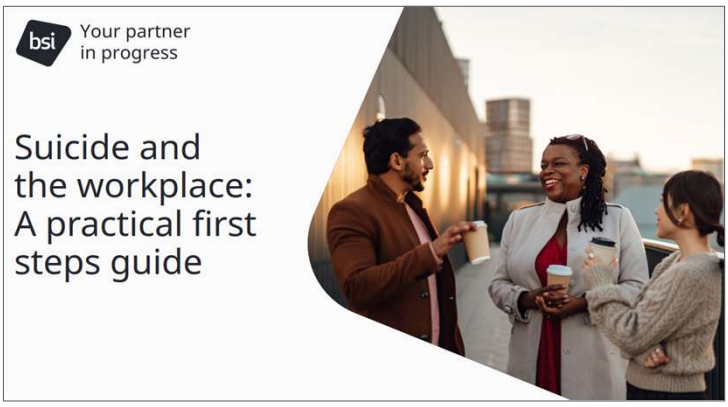
Roles and stressors at work

Annex D

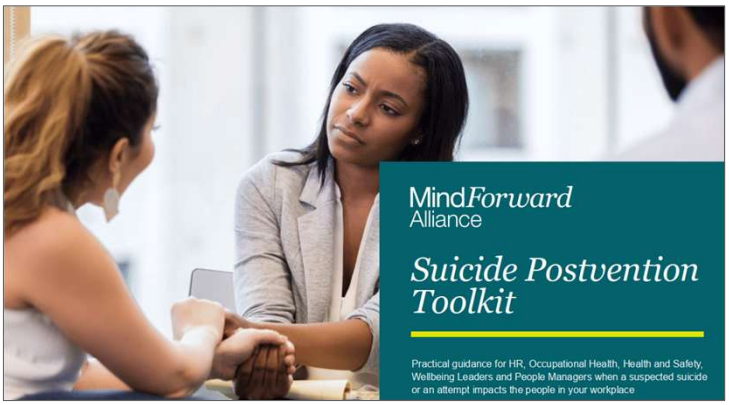
Toolkit for line management

Annex E

Suicide prevention self-evaluation and benchmarking



"For smaller organisations, the day-to-day reality often involves juggling many roles and responsibilities. Resources are tight and adding new tasks can be hard. That's why the steps here are deliberately small and achievable."



"Preparation is not about expecting a suicide to occur. It is about ensuring the organisation can respond with care, consistency and confidence."

Key Takeaways

- **Suicide is a workplace issue**
- **Suicide prevention supports business resilience**
- **Recognise your strengths and identify gaps**
- **Explore good training and support options**
- **Download the guides!**

Thank you for listening

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