



**brook**  
corporate developments

Implementing  
Business Support  
Interventions to  
Facilitate Change

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**Business Support for  
Change Programme**

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# Business Support for Change Programme

SME organisations based in Harrogate Borough Council are eligible for the funding.

Brook Corporate Developments are the leading, fastest growing business support organisation providing a multidisciplinary approach to SME support.

## Supported Areas:

We will schedule a half day session to “deep dive” into your business challenges and create a bespoke growth/change action plan. Upon completion, referrals will be made for further support from the wider Brook associate team, up to a maximum of 8 hours in the following areas:



**Strategy**  
Business Growth  
and Turnaround



**Lean Masterclass**



**HR Services**



**ISO Standards  
GAP Analysis**



**Environmental,  
Sustainability &  
NetZero**



**Health & Safety  
Review**



**Leadership &  
Management  
Mentoring**



**Sales Process  
Review**



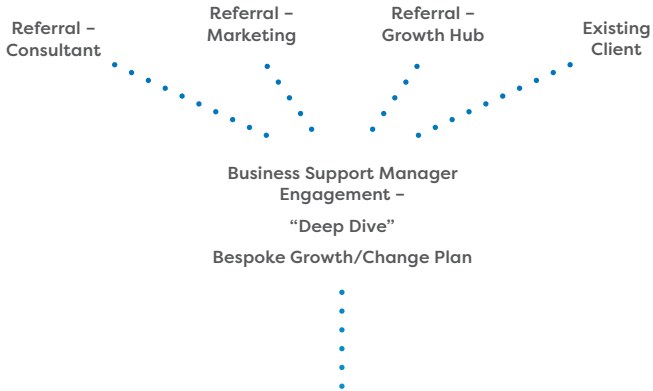
**International  
Trade Review**

## What You Get:

- Each business will have a bespoke action plan created by the Business Support Manager
- Action plans will outline current operating levels, a detailed overview of the support required and the forecasted impact of the programme.
- On completion of the programme, an impact report will be documented by the Business Support Manager to record the activity that has taken place, the current impact and forecasted impact of the activity over the next 12 months. The report will also capture a referral to any other business support platform you may require.

# Secure Client Engagement Portal & On-Going Business Support Via Brook Central Team

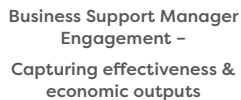
3 Hour  
Business Support



2 – 8 Hour  
Specialist Support



1 Hour  
Business Support  
to facilitate further referral





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